

NOTICE OF MEETING

Joint Informal meeting of the Alexandra Park & Palace Statutory Advisory Committee and the Alexandra Palace and Park Consultative Committee

(Alexandra Park & Palace Advisory Committee established by Statute in 1985)

To: The Members of the Advisory Committee (Statutory) and the Consultative Committee

David McNulty - Head of Local Democracy
and Member Services
5th Floor, River Park House
225 High Road, Wood Green
London, N22 8HQ

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Co-ordinator
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2 May 2013

Dear Member,

The **JOINT INFORMAL MEETING OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE** will take place on **MONDAY, 13TH MAY, 2013** commencing at **19:30 hrs** in **ALEXANDRA PALACE, PALACE WAY, WOOD GREEN, LONDON N22 7AY** to consider the business set out in the Agenda detailed below.

Yours sincerely

Felicity Parker
Clerk to the Committee

AGENDA

1. APOLOGIES FOR ABSENCE

2. DECLARATIONS OF INTEREST

A member with a disclosable pecuniary interest or a prejudicial interest in a matter who attends a meeting of the authority at which the matter is considered:

- (i) must disclose the interest at the start of the meeting or when the interest becomes apparent, and
- (ii) may not participate in any discussion or vote on the matter and must withdraw from the meeting room.

A member who discloses at a meeting a disclosable pecuniary interest which is not registered in the Register of Members' Interests or the subject of a pending notification must notify the Monitoring Officer of the interest within 28 days of the disclosure.

Disclosable pecuniary interests, personal interests and prejudicial interests are defined at Paragraphs 5-7 and Appendix A of the Members' Code of Conduct.

3. MINUTES AND MATTERS ARISING (PAGES 1 - 16)

- i. To approve the minutes of the Joint Informal Statutory Advisory and Consultative Committees held on 15 January 2013.
- ii. To note the minutes of the Advisory Committee held on 15 January 2013.
- iii. To note the draft minutes of the meeting of the Alexandra Palace and Park Board held on 7 February 2013.

4. NOMINATIONS PROCESS - 2013/14 MUNICIPAL YEAR

The Chief Executive, Alexandra Palace & Park, will outline the nominations process for the election of Chair and Vice-Chair for the Statutory Advisory and Consultative Committees, and delegates to the Alexandra Palace and Park Board.

These elections will take place at the first meeting of the Municipal Year (18 June 2013).

5. REPORT OF CHIEF EXECUTIVE, ALEXANDRA PALACE AND PARK (PAGES 17 - 36)

To receive the report of the Chief Executive, Alexandra Palace and Park.

6. PARK UPDATE (PAGES 37 - 46)

To receive the report of the Park Manager, Alexandra Palace and Park.

7. DESIGN ISSUES (PAGES 47 - 54)

To receive the report of the Chief Executive, Alexandra Palace and Park.

8. NON-VOTING BOARD MEMBERS FEEDBACK

9. ITEMS RAISED BY INTERESTED GROUPS

10. ANY OTHER BUSINESS OR URGENT BUSINESS

11. DATES OF FUTURE MEETINGS

Tuesday 18 June 2013 (*Members, please note the change in date*)

Thursday 10 October 2013

Tuesday 28 January 2014

Advisory Committee Nominated Members of:

Alexandra Residents' Association	:	Ms J. Hutchinson
Bounds Green and District Residents Association	:	Mr K. Ranson
Muswell Hill and Fortis Green Association	:	Mr D. Heathcote
Palace Gates Residents' Association	:	Mr K. Stanfield
Palace View Residents Association	:	Ms E. Richardson
The Rookfield Association	:	Mr D. Frith
Warner Estate Residents' Association	:	Mr D. Liebeck
1 Vacancy		

Advisory Committee Appointed Members:

Alexandra Ward	:	Councillor Beacham
Bounds Green Ward	:	Councillor Christophides
Fortis Green Ward	:	Councillor Erskine
Hornsey Ward	:	Councillor Gorrie
Muswell Hill Ward	:	Councillor Jenks
Noel Park Ward	:	Councillor Gibson
Council-wide Member	:	Councillor Griffith
Council-wide Member	:	Councillor Dogus

Consultative Committee Nominated Members:

Alexandra Palace Amateur Ice Skating Club	Mr M. Tarpey
Alexandra Palace Allotments Association	Ms E. Regan
Alexandra Palace Angling Association	Mr K. Pestell
Alexandra Palace Organ Appeal	Mr R. Tucker
Alexandra Palace Television Group	Mr J. Thompson
Alexandra Residents' Association	Ms C. Hayter
Alexandra Palace Garden Centre	Mr C. Campbell-Preston
Alexandra Park and Palace Conservation Area	
Advisory Committee	Mr C. Marr
Bounds Green and District Residents' Association	Mr K. Ranson

CUFOS
Friends of Alexandra Park
Friends of the Alexandra Palace Theatre
Hornsey Historical Society
Muswell Hill and Fortis Green Association
Muswell Hill Metro Group
New River Action Group
Palace View Residents' Association
Vitrine Ltd - The Lakeside Café
Warner Estate Residents' Association

Mr J. Smith
Mr G. Hutchinson
Mr N. Willmott
Mr J. O'Callaghan
Ms D Feeney
Mr J. Boshier
Miss R. Macdonald
Ms V. Paley
Mr A. Yener
Prof. R. Hudson

Appointed Members:

Councillor Cooke
Councillor Demirci
Councillor Hare
Councillor Peacock
Councillor Scott
Councillor Stewart
Councillor Williams

Also to:

Chief Executive
Director of Corporate Resources
Head of Legal Services

**MINUTES OF THE JOINT INFORMAL MEETING OF THE ALEXANDRA PARK & PALACE
STATUTORY ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK
CONSULTATIVE COMMITTEE
TUESDAY, 15 JANUARY 2013**

PRESENT: * denotes absence

NOMINATED BY LOCAL RESIDENTS' ASSOCIATIONS

Advisory Committee Nominated Members of:

Alexandra Residents' Association	: Ms J. Hutchinson
Bounds Green and District Residents Association	: Mr K. Ranson
Muswell Hill and Fortis Green Association	: Mr D. Heathcote
Palace Gates Residents' Association	: *Mr J. Athanassiou
Palace View Residents Association	: Ms E. Richardson
The Rookfield Association	: Mr D. Frith
Warner Estate Residents' Association	: Mr D. Liebeck
1 Vacancy	

Advisory Committee Appointed Members:

Alexandra Ward	:	Councillor Beacham
Bounds Green Ward	:	Councillor Christophides
Fortis Green Ward	:	Councillor Erskine
Hornsey Ward	:	*Councillor Gorrie
Muswell Hill Ward	:	Councillor Jenks
Noel Park Ward	:	*Councillor Gibson
Council-wide Member	:	*Councillor Griffith
Council-wide Member	:	*Councillor Dogus

Consultative Committee Nominated Members:

Alexandra Palace Amateur Ice Skating Club	*Mr M. Tarpey
Alexandra Palace Allotments Association	Ms E. Regan
Alexandra Palace Angling Association	*Mr K. Pestell
Alexandra Palace Organ Appeal	*Mr R. Tucker
Alexandra Palace Television Group	Mr J. Thompson
Alexandra Residents' Association	Ms C. Hayter
Alexandra Palace Garden Centre	*Mr C. Campbell-Preston
Alexandra Park and Palace Conservation Area Advisory Committee	Mr C. Marr
Bounds Green and District Residents' Association	Mr K. Ranson
CUFOS	*Mr J. Smith
Friends of Alexandra Park	Mr G. Hutchinson
Friends of the Alexandra Palace Theatre	Mr N. Willmott
Hornsey Historical Society	*Mr J. O'Callaghan
Muswell Hill and Fortis Green Association	Ms D Feeney
Muswell Hill Metro Group	Mr J. Boshier
New River Action Group	Miss R. Macdonald
Palace View Residents' Association	*Ms V. Paley
Vitrine Ltd - The Lakeside Café	*Mr A. Yener
Warner Estate Residents' Association	Prof. R. Hudson

Consultative Committee Appointed Members:

*Councillor Cooke
*Councillor Demirci
Councillor Hare
Councillor Peacock

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TUESDAY, 15 JANUARY 2013**

Councillor Scott
*Councillor Stewart
*Councillor Williams

Also attending

Duncan Wilson – Chief Executive – Alexandra Palace
Mark Evison – Park Manager, Alexandra Palace
Emma Dagnes – Alexandra Palace
Felicity Parker – Clerk to the Committee (LB Haringey)

**MINUTE
NO.**

SUBJECT/DECISION

APSC98.	<p>APOLOGIES FOR ABSENCE</p> <p>Apologies for absence were received from Kevin Pestell, Jacob O’Callaghan, Val Paley, and Councillors Gibson, Gorrie, Griffith, Stewart and Williams.</p>
APSC99.	<p>DECLARATIONS OF INTEREST</p> <p>Councillor Jenks declared a personal interest as he was a member of the Warner Estate Residents’ Association.</p>
APSC100	<p>MINUTES AND MATTERS ARISING</p> <p>i) The minutes of the informal Joint Statutory Advisory and Consultative Committees held on 16 October 2012 were approved as a correct record of the meeting.</p> <p>ii) The minutes of the Advisory Committee held on 16 October 2012 were noted.</p> <p>iii) The minutes of the Alexandra Palace and Park Board meetings held on 24 July 2012 and 6 November 2012 were noted.</p>
APSC101	<p>PARK ACTIVITIES UPDATE</p> <p>RECEIVED the report of Mark Evison, Park Manager.</p> <p>NOTED:</p> <ul style="list-style-type: none"> • The Park had been voted fourth in the People’s Choice Awards, and the second placed London Park. <p><u>Red Bull</u></p> <ul style="list-style-type: none"> • There were ongoing discussions with regards to the proposed Red Bull event in Summer 2013. The organisers and Mark Evison had met with the Friends of Alexandra Park to talk through ideas, identify potential issues and how to resolve them. • The feedback from the consultation with SAC / CC Chairmen had been passed

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	<p>to the Alexandra Palace and Park Board before Christmas, where the decision was taken to proceed with the event, subject to addressing the issues raised by interested groups.</p> <ul style="list-style-type: none"> • Lessons were learned following the last event and would be taken into consideration for this event. • Gordon Hutchinson, as a representative for Friend of Alexandra Park, confirmed that following the meeting with event organisers he was satisfied that assurances had been given and potential issues had been dealt with. • The breakdown of the event was due to take two days – the road would be reopened on Monday, and the materials to be removed were mostly fencing and barriers. <p><u>150th Anniversary of Alexandra Park</u></p> <ul style="list-style-type: none"> • The Park's 150th anniversary would be celebrated during the year with a series of events and activities – with a 'big birthday party' in July. • Some members felt that there had not been any consultation or involvement of the local community with the planning of the day. Duncan Wilson explained that the proposed events for the day were discussed with the Friends of Alexandra Park, however he asked members to email him if they had any ideas for activities. <p>RESOLVED to note the report.</p>
<p>APSC102</p>	<p>FORTHCOMING EVENTS</p> <p>RECEIVED the report of the Chief Executive, Alexandra Palace.</p> <p>NOTED:</p> <ul style="list-style-type: none"> • The list of forthcoming events at the Palace. • Duncan Wilson introduced a “draft strategy for outdoor events in the Park” to provide a more secure basis for decision making on individual events. Duncan Wilson also suggested that it would be useful to commission an independent events consultant to advise on type, frequency and maximum size of possible events. • Following a discussion, members made the following suggestions: <ul style="list-style-type: none"> - The value of the park as an open space rich in bio-diversity needed to be recognised - The suggested target of 20% of the Parks budget to come from events was seen as reasonable – this corresponding to the equivalent of one Red Bull type event a year. - Some thought should be given to the scale and frequency of events, for example, up to 3 or 4 events with no more than 10,000 people per year - It would be useful to set out which events would be welcomed in the park and also which events would not be suitable - Events lasting more than 28 days would require planning permission – this should be made clear in the document <p>Duncan Wilson asked for further suggestions to be emailed to him. He added that this report will be presented to the Board, however it could be brought back to a future meeting of the SAC/CC to discuss in further detail.</p>

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	<p>RESOLVED to :</p> <p>i) Note the events report; ii) To endorse the draft outdoor events strategy for discussion at the Board and approval subject to comments as deemed appropriate.</p>
APSC103	<p>REGENERATION</p> <p>RECEIVED the report of the Chief Executive, Alexandra Palace, which included an update on the major HLF grant submission for which the main text of the bid had been provided.</p> <p>NOTED:</p> <ul style="list-style-type: none"> • The HLF bid had now been submitted with letters of support from the Chairs of the Consultative and Statutory Advisory Committees. • The Joint Committee welcomed the approach taken in the submission and endorsed its support for the bid. • HLF representatives would visit the Palace during the 1st week of February and the findings would be reported back to the main HLF Committee on 23 April. The outcome of this meeting would be available approximately a week after this date. • HLF support was usually provided for both building works and to support activities. Generally the decision was based on how the building would be used once it was restored. • The Palace was due to submit another HLF bid for £80,000 over 4 years to support the learning programmes and the appointment of a 'Learning Officer'. Further detail would be provided at the next meeting. <p>RESOLVED to note the report.</p>
APSC104	<p>GOVERNANCE</p> <p>RECEIVED a verbal update from the Chief Executive, Alexandra Palace.</p> <p>NOTED:</p> <ul style="list-style-type: none"> • An Alexandra Palace and Park Board sub-group had convened to discuss the appointment of non-executive and non-voting members to the Board. These would be voluntary appointments, the first of which would be announced in the near future.
APSC105	<p>NON-VOTING BOARD MEMBERS FEEDBACK</p> <p>Nigel Willmott reported that the previous Board meeting had considered any outstanding legal issues post Firoka and decided on no further action. Other matters had already been covered by the agenda.</p>
APSC106	<p>ITEMS RAISED BY INTERESTED GROUPS</p>

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	None.
APSC107	ANY OTHER BUSINESS OR URGENT BUSINESS There was no such business.
APSC108	DATES OF FUTURE MEETINGS The dates of the meetings for the next Municipal Year would be provided to members as soon as they were available.

Colin Marr

Chair

Signed by the Chair

Date

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**MINUTES OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE.
TUESDAY, 15 JANUARY 2013**

PRESENT: * denotes absence

NOMINATED BY LOCAL RESIDENTS' ASSOCIATIONS

Mrs J. Hutchinson	:	Alexandra Residents' Association
Mr K. Ranson	:	Bounds Green and District Residents' Association
Mr D. Heathcote	:	Muswell Hill and Fortis Green Association
*Mr J. Athanassiou	:	Palace Gates Residents' Association
Ms L. Richardson	:	Palace View Residents' Association
Mr. D. Frith	:	The Rookfield Association
Mr. D. Liebeck	:	Warner Estate Residents' Association

APPOINTED MEMBERS

Councillor Beacham	:	Alexandra Ward
Councillor Christophides	:	Bounds Green Ward
Councillor Erskine	:	Fortis Green Ward
*Councillor Gorrie	:	Hornsey Ward
Councillor J. Jenks	:	Muswell Hill Ward
*Councillor P. Gibson	:	Noel Park Ward
*Councillor E. Griffith	:	Council Wide appointment
*Councillor Dogus	:	Council Wide appointment

Also in attendance:

Mr Duncan Wilson – Chief Executive – Alexandra Palace
Mr Mark Evison – Park Manager – Alexandra Palace
Miss Felicity Parker – Clerk to the Committee

Public Gallery:

**MINUTE
NO.**

SUBJECT/DECISION

APSC80.	APOLOGIES FOR ABSENCE Apologies for absence were received from Councillors Gibson, Gorrie and Griffith.
APSC81.	DECLARATIONS OF INTEREST Councillor Jenks declared a personal interest as he was a member of the Warner Estate Residents' Association.
APSC82.	MINUTES AND MATTERS ARISING i) The minutes of the Statutory Advisory Committee held on 16 October 2012 were approved as a correct record of the meeting. ii) The minutes of the informal Joint Statutory Advisory and Consultative Committees held on 16 October 2012 were noted.

**MINUTES OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE.
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	<p>iii) The minutes of the Alexandra Palace and Park Board meetings held on 24 July 2012 and 6 November 2012 were noted.</p>
APSC83.	<p>PARK ACTIVITIES UPDATE</p> <p>The Committee noted the discussion held during the Joint SAC/CC meeting.</p> <p>RESOLVED to note the report.</p>
APSC84.	<p>FORTHCOMING EVENTS</p> <p>The Committee noted the discussion held during the Joint SAC/CC meeting.</p> <p>RESOLVED to :</p> <p>i) Note the events report; ii) To endorse the outdoor events strategy for discussion at the Board and approval subject to comments as deemed appropriate.</p>
APSC85.	<p>REGENERATION</p> <p>The Committee noted the discussion held during the Joint SAC/CC meeting.</p> <p>RESOLVED to note the report.</p>
APSC86.	<p>GOVERNANCE</p> <p>The Committee noted the discussion held during the Joint SAC/CC meeting.</p>
APSC87.	<p>ANY OTHER BUSINESS</p> <p>There was no such business.</p>
APSC88.	<p>DATES OF FUTURE MEETINGS</p> <p>The dates of the meetings for the next Municipal Year would be provided to members as soon as they were available.</p>

Denis Heathcote

Chair

Signed by the Chair

Date

**MINUTES OF THE ALEXANDRA PALACE AND PARK BOARD
THURSDAY, 7 FEBRUARY 2013**

Councillors Cooke (Chair), Stewart (Vice-Chair), Demirci, Hare, Peacock and Scott

Non-Voting Representatives: C Marr and V Paley

Also present:

Duncan Wilson – Chief Executive, Alexandra Palace
Nigel Watts – Director of Finance, Alexandra Palace
Isobel Aptaker – Learning Officer, Alexandra Palace
Melissa Tettey – Head of Learning and Community Programme, Alexandra Palace

Julie Parker – Director of Resources and Chief Finance Officer, LBH
Helen Chapman – Clerk, LBH

MINUTE NO.	SUBJECT/DECISION
APBO264.	<p>APOLOGIES FOR ABSENCE</p> <p>Apologies for lateness were received from Cllr Peacock.</p>
APBO265.	<p>URGENT BUSINESS</p> <p>There were no items of urgent business.</p>
APBO266.	<p>DECLARATIONS OF INTERESTS</p> <p>There were no declarations of interest.</p>
APBO267.	<p>QUESTIONS, DEPUTATIONS OR PETITIONS</p> <p>There were no such items.</p>
APBO268.	<p>MINUTES</p> <p>The Board thanked the Advisory Committee for its endorsement of the Trust's bid to the Heritage Lottery Fund, and the Chairmen of both the Statutory Advisory Committee and Consultative Committee for having written to the HLF in support of the bid.</p> <p>RESOLVED</p> <p>i) That the unrestricted minutes of the Alexandra Palace and Park Board held on 6 November 2012 be approved as a correct record.</p> <p>ii) That the minutes of the Alexandra Park and Palace Advisory Committee held on 16 October 2012 be noted.</p>

**MINUTES OF THE ALEXANDRA PALACE AND PARK BOARD
THURSDAY, 7 FEBRUARY 2013**

- iii) That the minutes of the informal joint Alexandra Palace and Park Consultative Committee and Alexandra Park and Palace Advisory Committee held on 16 October 2012 be noted.

APBO269. REPORT OF THE CHIEF EXECUTIVE

Duncan Wilson – Chief Executive – introduced the report as set out:

Events update

- The importance of new business was emphasised; performance with regards to bringing in new business was positive, but it was noted that new business performance was a challenge to maintain.

Draft Outdoor Events Strategy

- It was suggested that, once complete, the strategy should be made available online to give potential event organisers and members of the public a better understanding of the basis on which events in the park would be considered.
- Alternative wording was proposed for the second paragraph of the document by Colin Marr as follows: “The overall management of the Park is the responsibility of the executive of the Trust on behalf of the Trustees”. It was agreed that this amendment be made to the draft.
- The Chair agreed to allow Gordon Hutchinson, Friends of Alexandra Park, to speak, at the request of the Board, and standing orders were suspended accordingly. Mr Hutchinson suggested that the strategy should explicitly acknowledge the particular challenges posed by the topography of the park, as well as the ecological and heritage assets which needed to be protected. The discussions regarding the draft strategy to date were felt to have been valuable.
- There was a discussion regarding the need to balance the wish to establish prescriptive criteria for events, such as a specific maximum number of events of a certain size or nature per year, against the need to retain as much flexibility as possible. It was felt that there could be further discussion around this once the advice of the independent events consultant had been received.
- It was suggested that the strategy should make it clear that event organisers would be required to comply with the ecological standards that had been set out by the Trust, on the basis of the expert advice the Trust had received.
- It was confirmed that the income targets set out under section 8 represented realistic but challenging expectations.
- It was agreed that the last sentence under section 10 (*The Park would be limited...) be omitted until the advice of the independent consultant was received.
- It was agreed that information for Kenwood and Trent Park be incorporated into the comparison table.
- The strategy would be promoted via direct contact with relevant promoters.

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Fabric Repair Project

- Work was scheduled to commence on site from the 18th February; the focus of repairs would be the SW colonnades and the roofing of the derelict pavilion at the SE corner of the ice rink foyer. It was noted that confirmation of the grant from English Heritage had taken longer than anticipated.
- An application for Listed Building Consent had been submitted for a number of fabric repair works.

Actions taken following GLA election count

- The Board noted the response on this matter as set out in the report.

RESOLVED

- i) **That the content of the report be noted.**
- ii) **That the advice of the Advisory and Consultative Committees, particularly with regard to the outdoor events paper, be noted and that the comments of the Board as indicated above be incorporated into a further draft of this paper.**

APBO270. REGENERATION REPORT

The Chair gave an update on the meeting held in the week prior to the Board meeting, attended by Cllr Cooke, Chair of the Board, Duncan Wilson, Chief Executive of Alexandra Palace, Cllr Kober, Leader of Haringey Council, and Nick Walkley, Chief Executive of Haringey Council, as well representatives from the HLF. The meeting was reported to have been positive, and had provided some valuable guidance in terms of further information that may be requested as the bid progressed. The demonstration of strong cross-party support for the bid, and the support from the Leader and Chief Executive of the Council as illustrated by their participation in the meeting, were felt to have been favourably received by the HLF. It was emphasised that Alexandra Palace should play a key role in any cultural strategy produced by the Council.

Duncan Wilson – Chief Executive – introduced the report as set out.

Property Advisor tender

- There would be an update on the work undertaken by Knight Frank at the next meeting of the Board. A regeneration strategy workshop was planned in advance of the next Board meeting.

Recruitment

- There had been a good response to the recruitment advert for the post of Director Regeneration and Property. Advertisement for this post had been

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	<p>undertaken by MacDonald and Company.</p> <p><u>Fundraising</u></p> <ul style="list-style-type: none"> • An early draft of the fundraising strategy would be circulated in due course. <p><u>HLF Update</u></p> <ul style="list-style-type: none"> • The report outlined the smaller Your Heritage Grant pre-application, for education and learning, which would include work to improve learning facilities in the Transmitter Hall. In response to a question from the Board, it was confirmed that it was intended to retain the Transmitter Hall name. <p>The Board thanked Duncan Wilson and his team for the progress that had been made.</p> <p>NOTED</p>
<p>APBO271.</p>	<p>REPORT OF THE FINANCE AND RESOURCES DIRECTOR</p> <p>Nigel Watts – Director of Finance and Resources, Alexandra Palace – introduced the report as set out.</p> <ul style="list-style-type: none"> • Next year’s financial reporting would give a more detailed breakdown of income and expenditure; the current report gave a breakdown into the main areas of activity. • It was noted that the £152k regeneration underspend was largely due to the nature of the work and the associated pattern of expenditure having changed, subsequent to the budget being set. It was hoped that this underspend could be carried over to the next financial year. • The overall forecast for the year was for a reduction in the net deficit; after Gift Aid, there was confidence that the performance would exceed the original budget. <p>The Board congratulated the Director of Finance and Resources and his team on the clarity of the report, and also on the work undertaken to implement the new financial system. The format of the report was agreed to represent a significant improvement.</p> <p>NOTED</p>
<p>APBO272.</p>	<p>REPORT OF THE PARKS MANAGER</p> <p>Duncan Wilson presented the report as set out, on behalf of the Park Manager.</p> <p><u>150th Anniversary of Alexandra Park</u></p> <ul style="list-style-type: none"> • The programme of events was being developed. There had been offers of support from the local community, particularly from local musical groups. Celebrations for the event on 21st July, 11am-4pm, were likely to include a

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“village fair” in the Grove, with live music from local bands and groups, pop-up food stalls and a farmers’ market. The cricket club were proposing to hold an event, and other proposals included archery and a street party, with tables extending along the terrace. Wet-weather alternatives were also being planned.

- It was noted that the anniversary events were an opportunity to raise awareness of the regeneration work.
- A logo had been developed for the publicity of the anniversary events, and it was reported that a volunteering programme was also going to be launched.
- The Board made a number of suggestions for the Chief Executive to feed back to the events team.
- It was noted that Gardeners’ Question Time was being held at the Palace on 5 March 2013; Board members were invited to contact Duncan Wilson with ideas relating to the Park that the Panel should be made aware of.

Dog Control Orders

- An explanation had been sought as to why the detailed work undertaken by the Park Manager with regard to dog control orders had not been reflected in the DCOs issued by the Council. A further opportunity to feed into the policy would be sought.
- The Board expressed its strong sense of disappointment that this useful piece of work had not been taken into account by the Council, and requested that its views on this matter be formally made known to the Council following this discussion.

Closure of entrances

- The overnight closures of two gates had commenced for a trial period. There had been a small number of complaints, and this would be monitored.
- It was suggested that alternative routes be indicated on the closed gates. Although it was felt that, given the location of the gates concerned, it was unlikely that these would be used by people unfamiliar with the area, this would be discussed further with the Park Manager.

Campsbourne Play Centre

- Discussions had progressed with the Council, and a proposal was being developed for the transfer of the centre over to the Palace. A business case assessment would be produced and shared with the Board for consideration, with any proposal being considered on its merits.

NOTED

APBO273.	<p>ANY OTHER UNRESTRICTED BUSINESS THE CHAIR CONSIDERS TO BE URGENT</p> <p>There were no items of urgent business.</p>
APBO274.	<p>FUTURE MEETINGS</p>

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THURSDAY, 7 FEBRUARY 2013**

	<p>Dates for the 2013/14 municipal year had not yet been established and would be circulated as soon as possible.</p>
<p>APBO275.</p>	<p>EXCLUSION OF THE PUBLIC AND PRESS</p> <p>RESOLVED that the press and public be excluded from the meeting for the consideration of agenda items 13 – 18 as they contain exempt information as defined in Section 100a of the Local Government Act 1972; Paragraph 2 – Information which is likely to reveal the identity of an individual, Paragraph 3 – information relating to the business or financial affairs of any particular person (including the authority holding that information) and Paragraph 5 – information in respect of which a claim to legal professional privilege could be maintained in legal proceedings.</p> <p>SUMMARY OF EXEMPT ITEMS</p> <p>APBO276 MINUTES</p> <p>RESOLVED that the restricted minutes of the Alexandra Palace and Park Board held on 6 November 2012 be approved as a correct record.</p> <p>APBO277 REPORT OF THE PARKS MANAGER – CONTRACT EXTENSION</p> <p>The recommendations of the report were agreed.</p> <p>APBO278 HLF LEARNING AND COMMUNITY PROGRAMME BID</p> <p>The recommendations of the report were agreed.</p> <p>APBO279 TRUST AND TRADING MANAGEMENT ACCOUNTS AND RISK REGISTER</p> <p>The recommendations of the report were agreed.</p> <p>APBO280 BOARD ADVISORY APPOINTMENT</p> <p>The recommendations of the report were agreed.</p> <p>APBO281 ANY OTHER EXEMPT BUSINESS THE CHAIR CONSIDERS TO BE URGENT</p> <p>The Board acknowledged Cllr Peacock's last meeting. The Board recognised Cllr Peacock's dedication to the Board over a number of years and expressed its thanks for her work.</p> <p>The meeting concluded at 21:50hrs.</p>

COUNCILLOR MATT COOKE

Chair

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Alexandra
Palace the
people's palace.

**Informal Joint Meeting of the Alexandra Park & Palace Statutory
Advisory Committee and Consultative Committee**

On 13th May 2013

Report Title: **Report of the Chief Executive, Alexandra Park and Palace**

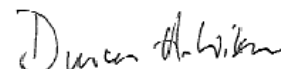
Report of: Duncan Wilson, Chief Executive Alexandra Park and Palace

1. Purpose

1.1 To advise members of the Statutory Advisory Committee and the Consultative Committee and seek views on

- * progress with the AP regeneration project
- * learning update
- * forthcoming events calendar, including major outdoor events planned in the summer
- * fabric repairs and the intention to appoint a Surveyor to the Fabric with responsibility for a long term maintenance strategy
- * the implications for car parking arrangements at AP of the possible CPZ in surrounding streets
- * appointments of advisory members to the main Board

Report Authorised by: **Duncan Wilson, Chief Executive Alexandra Palace and Park**



Contact Officer: Duncan Wilson, Chief Executive Alexandra Palace and Park

2.1 Regeneration project

A detailed report on progress with the regen. project is set out below (3.1). Further work on the "vision" and completion of the masterplan is in underway and the SAC/CC will be consulted on final drafts of both at the next meeting. An oral report will be given on the outcome of the HLF grant application.

2.2 Learning

A report on progress with the learning programme at the Palace is attached for information

2.3 Events report

Following the success of 2012 the Alexandra Palace Trading Team have been proactively pursuing a number of new opportunities including conferences, exhibitions, music, sport, weddings and team away days. This has delivered a very strong start to the new financial year and a packed and exciting calendar which is presented within this report.

Following their Empire of Dirt event which took place May 2012 Red Bull have returned to Alexandra Park and Palace with their soapbox derby. Though different in content and length of time on site the press and media coverage has been extensive with full page adverts in the Metro and Evening Standard and significant coverage online. With this report is an update from the AP Events Operation Team on matters which they believed would be of interest to the SACCC and a presentation prepared by Red Bull showcasing the event.

A full description of the programme for the Red Bull event on 14 July and the 150th Park anniversary celebrations on 21 July is set out below, together with the detailed events calendar for the next 6 months.

Alexandra Park covers 196 acres (79 hectares) on a south facing slope, surrounding Alexandra Palace. In 2013 it will be celebrating its 150th year. The Park has seen various developments, changes and improvements since opening in 1863. It has been used for a huge range of facilities and activities throughout its history, including a banqueting hall, a race course, a bandstand and a dry ski slope. Today it includes a boating lake, cricket and football pitches, a garden centre and allotments, and various ancillary enterprises.

The 150 years celebration aims to consolidate the past, present and future of the park in a spectacular day of The Extraordinary! We are aiming to attract people from all over the Borough of Haringey to celebrate this amazing open space. The event will be passionately safeguarded by our local statutory advisory committee and closely scrutinised by local Councillors.

2.4 Fabric repairs

Progress with the programme of repairs to the South Colonnade and the SE pavilion is described. The project is on time and within budget, although some extra work is being considered to take advantage of the scaffolding.

The intention to appoint a Surveyor to the Fabric and to prepare a long-term maintenance plan is set out below.

2.5 Consultation on proposals to introduce CPZ

The Committees' views on the possible introduction of parking charges in neighbouring streets for free parking on Alexandra Park Way are sought.

2.6 Advisory Appointment

The Committee is advised that Bob Kidby, a local resident with considerable experience of property and development and a lawyer, has been appointed as an advisory member of the Board. His CV is attached for information at Appendix 7.3

Background

3. Regeneration project update

3.1 Heritage Lottery Fund Major Grants Application

The HLF decision is pending at the time of writing and will be announced on 9 May 2013. An oral update will therefore be provided at the meeting, including proposed next steps.

3.2 Hotel/Approach to Market

A feasibility study for the hotel, conducted by consultancy TRI, was completed in early April to provide initial recommendations on potential commercial positioning. The report indicated that an offer of up to 195 rooms at 3+ star level would potentially be financially viable. This by no means excludes the possibility of a more upmarket development, but indicates that this would be a more risky investment.

Knight Frank have already been approached by a number of operators mostly at 3 star or 3 star "plus" level. However, to ensure we thoroughly explore all options, the soft market testing exercise will be extended to a wider range of different hotel operators to include a range of perspectives.

Soft market testing will be begun after the outcome of the HLF Major Grants application is known. Testing will now commence from 20 May 2013, with Knight Frank to contact a target list of over 40 companies. The list includes hotel operators, investor developers, competitors, visitor attractions, event organisers and potential complementary uses that include an element of public/social benefit.

A questionnaire will be included in the process to assess interest and perceived potential across the site (excluding the HLF project scope).

3.3 Masterplanning

To support the approach to the market by Knight Frank, Farrells are in the process of refining the masterplan drawings of AP to include further detail on potential usage based on the vision and within the current legal framework under the various Acts.

Revised plans have not yet been received but an oral update will be provided at the meeting and further consultation will take place at the next SAC/CC meeting.

Progress and plans will also be discussed in further detail at the workshop on 14 May (refer below).

3.4 Regeneration Strategic Workshop - 14 May 2013

A workshop to discuss key strategic developments and issues regarding the Regen programme will be held on Tuesday 14 May in the Transmitter Hall. The group will include representatives from both APP Trust and APTL Boards including representatives of the SAC/CC, the Regen. Working Group, LBH and a number of specialist advisors.

The agenda will include an update of the masterplan by Farrells, feedback on the hotel feasibility study and details of planned soft market testing by Knight Frank, a review of the Vision conducted by Jo Bergdahl, and an overview of the HLF Major Grants decision and implications/next steps.

The new Director of Regeneration and Property, Kerri Farnsworth, commenced on 22 April and will also be introduced to the group.

4. Learning Update – April 2013

School visits

- i) Two key stage 2 workshops have been developed and piloted at Alexandra Palace. The first session focuses on the idea of Alexandra Palace as a Victorian People's Palace and the other looks at the early history of the BBC and technological advances made whilst at Alexandra Palace.
- ii) Feedback from teachers from both sessions has been received and lesson plans will be changed where necessary
- iii) Recurrent comments from teachers has been that a visit to the Studio for the BBC work is essential, the Transmitter Hall is not an inspiring learning space and handling objects and/or replica costumes would help groups engage with the history of the Palace.
- iv) Currently looking into creative ways of adapting sessions including a digital tour of the Studio, working with a university to create handling objects and costume and displaying archive images relating to the workshop on the walls of the Transmitter Hall.

Upcoming projects

- i) 22nd July Heartlands High Year 8 Local History visit (162 kids)
- ii) 1st May St Paul's and All Hallows primary school 150th Park anniversary project. Pupils will create poems and short stories to be performed on the Bandstand (21st July) inspired by the history of the Park.
- iii) Looking to work with 1 other local primary school and 2 secondary schools on Park anniversary project.

U3A Visits

- i) 22nd March Brixworth and District U3A visit "150 years of Alexandra Palace" talk and Theatre visit
- ii) 3rd June Havering U3A visit
- iii) Creating a coach tour package for groups visiting Alexandra Palace

5. Events report

A schedule of events is attached at Appendix 9.1

5.1 Update on Red Bull Event

The plans for the red Bull event are illustrated at Appendix 9.2

Numbers

We are expecting 20,000 people max, tickets are purchased pre event via the website and capped at this number

Demographic

- The audience is expected to be between 16- 40 with a split of 55% Male 45% female
- But aiming to attract families of all ages
- Expectation of ticket holder's locations
- Approximately 25% of the attendance comes from London Area
- 50% coming from the Home Counties
- 25% from the rest of the country

Where they are entering from

- The event is looking at expecting 80% of the audience arriving into the park from AP station end of Alexandra Palace Way. With 20% coming from Priory Road / Muswell Road.
- The route from the AP station end of Alexandra Way road will approach along the low road of Alexandra Park and then up towards the Place next to Paddock Car park
- The route from Priory Road will walk along Alexandra Way Road onto the south terrace and arrive at BBC car park

Exiting from

- There are several exit points within the Park, the main exit point will be the bottom of Alexandra Way road with Bedford road, alongside AP Station, and the alternative exit route will be along Alexandra Palace Way towards Priory Road
- Basic plan of how we get them off site without disrupting residents
- The routes within the Park will contain the spectators as much as possible, we will ensure that the routes to AP station ensures that volumes of spectators are sparse and spread out along the route to avoid disruption to the residents, marshalling and stewarding along the route will ensure that the crowd management is enforced as agreed.

Impact on Bedford road

The impact on Bedford road will be managed with CSP and Traffic marshals plus event stewards to ensure crowd management is effective, and disruption to residents is kept to a minimum. Road suspension / TTRO (temp, Traffic Road Order) has been applied for within a stretch of Bedford road to ensure management of spectators

Noise

- A full noise management contractor has been appointed Vangaurdia to ensure the noise levels are monitored, maintained and limited amount of disruption to the residence as possible.
- A full noise management plan has been produced and available if requested.

Impact on boating lake, garden centre, mini golf, little dinosaurs

- The Boating Lake reference access and operation will not be affected as this is outside of the event space within the park. Access routes from both Avenue Road and South terrace will be maintained
- Garden Centre is business as usual and access to the operation will not be affected
- Mini Golf is business as usual and access to the operation will not be affected
- Little dinosaurs is business as usual and access to the operation will not be affected

Road closure times

- Alexandra Palace Way will be closed from Saturday 00.01 13th July 2013 until 05.00 Monday 15th July 2013
- How much of park will be out of bounds
- The car parks not available for public will be Pavilion, BBC, and East. Available to public will be Grove, Paddock
- Will any car parks be available on site (paddocks)
- Available to public will be Grove, Paddock

Ice rink plans

The Ice Rink will be available as business as usual, access by foot will be from the south terrace and boating lake, and public on foot from the Garden Centre / Grove end on foot will be directed along the south terrace and into the East Light well. If arriving by vehicle will park within the Great Hall via Slip Road.

5.2 150th Event Overview

Village Green – The Grove

This will be the beating heart of the event and will showcase local community groups, concessions, food stalls and craft groups, including Friends of the Park, London Wildlife Trust, Natural History Museum, Face Painting, The Tempest Community Workshop, Willow domes and habitat boxes, RSPB.

The Bandstand – The Grove

We have had a high return on our Expression of Interests from local performers for both the bandstand and the Beach stage. Due to the high number of acts we want to ensure that as many groups as possible have the opportunity to perform therefore sets will be between 15 – 20 minutes. Performers who need longer performance times will be located elsewhere in the event.

Children's Funfair Rides – The Grove

Mannings funfair will be providing x1 or x2 children's traditional rides to be located on The Grove they have been asked to provide rides that reflect their history with the park.

Funfair – The Pavilion

The funfair is supplied by Mannings funfair and is situated on the Pavilion which is located by the entrance to the Ice Rink. The funfair would have been in situ if the event wasn't happening but the provider John Mannings has agreed to run a special rate for the day.

The Long Lunch – South Terrace

The Long Lunch is an opportunity for neighbours and local community to sit down at a long table and have lunch together. The table will be located on the South Terrace and trestle tables and chairs will be provided by Alexandra Palace & Park.

Pitch & Putt – Golf Course

Alexandra Palace Park has a 9 hole par 3 golf course which operates throughout the year dependent on the weather. The operator has confirmed that the Golf Foundation will be providing free golf workshops aimed at introducing the sport to young people.

Sports Zone – Old Race course

This is a very exciting area with a number of activities taking place we have verbal confirmation from the following organisations. Tottenham Hotspur Foundation, RFU, LB Haringey Sports Development, Waltham Forest Hockey Club, Rugby Munchkins, Aquarius Archery Club, Segway, LBH England Athletics (providing pop up running track), Basketball, Bowls, Gymnastics, Cricket, Hackney Playbus.

Sports Zone – Cricket Pitch

There will be two cricket matches playing on the same day as the event. The times of these matches will be part of the event programme.

Sports Zone – Archery

When the park first opened its gates there was an Archery club located on the park. As a nod to this fascinating part of the parks history the Parks Manager Mark Evison has located a local club that is willing to hold archery displays and workshops during the day. A location must be confirmed for this activity but an initial idea is to hold it on the circus site * refer to map for location.

Farmers Market

The farmers market will be taking place on the day of the event. The market attracts an estimate 3000 people throughout the day. It is imperative that all those attending the market are aware that the event is taking place and are encouraged to explore further into the park. The Market Manager has agreed to a Brass Band being located in the market sponsored by the event ensuring people are aware that more is happening in the park. We will also be locating promotion staff in this area to ensure that the event is well publicised.

Tethered Balloon

Alexandra Palace Park has a long history with Ballooning and therefore it was a vital component of the event. We have found a provider called David Groombridge from www.flyingenterprises.com they are currently reviewing the park to find a suitable location.

The rides on this balloon will be free of charge and will take place at allotted times during the day.

Trackless Train

Alexandra Park used to have its own train station, to reflect this part of its heritage we have tried to secure a trackless train which is currently an outstanding action. Should a provider be found, the train will run between the area known as “The Beach” which is situated outside the Bar & Kitchen and along the south terrace and into the Ice Rink car park.

Red Bull Soap Box Derby Cars

The weekend prior to the 150th celebration event Red Bull will be holding their soap box derby on Alexandra Palace Way. Red Bull has allowed us to borrow five soap boxes to have on display at the event. They will be located on the “The Beach” where they can be closely monitored.

Roaming Performers

Because of the park's size it was felt important that some of the entertainment were to be “mobile” several acts have been identified who can provide roaming performance that will engage and entertain as the public move around the park. They will also highlight to those who have attended the park for an enjoyable day out.

Boating Lake

Located at the top of the park the Pedalo operator has agreed to hold fun races with prizes that link in to the event during the day.

Sunset Sessions – The Beach

Located on the concrete area directly outside the Bar & Kitchen pub, a small stage will be erected to hold performances throughout the day. In the evening this area will continue to play music until 10pm (acoustic). The production service provider will need to provide a stage manager for this area and schedule the performances up to 4pm from there the in-house team will take over the management of this area.

The Big Tree Climbing Company – Behind the Grove

The Big Tree Climbing Company will be providing Zip Wire and Tree Climbing rides.

Event Management

Organising an event of this size and nature with the volume of content providers, suppliers and performers requires a higher level of resource than is currently available in-house. It was therefore considered prudent to employ a specialist firm to manage the consolidation of the delivery including site management, concession, community, performers and supplier management and on the day management based on previous experiences within the Borough, including the Tottenham Festival and Continental Drifts have been brought on board as the Production Service Provider, they will work closely with the in-house team including our Health and Safety manager to ensure a smoother operation is delivered.

Estimation of attendance

This is a free event and therefore it is always difficult to predict how many people will attend throughout the day. However on previous experience it is estimated that 7,000 – 10,000 will flow through the park enjoying some or all of the activities on offer between 11am – 4pm. Therefore our risk assessments, method statements, provision of infrastructure; water, toilets etc have been based on this estimate. We have also

forecasted that there will be between 100 to 150 people in any area at any one time with the number being higher for the Village Green which we predict will be very popular.

Marketing

A number of marketing initiatives will be taking place prior to the event. However it is also important that we measure the number of attendees and their customer satisfaction rate. We will be utilising the in-house team to deliver both of these elements.

Critical Path

The below outlines the milestone dates of the project and the deliverables:

- 22nd April 2013 hand over complete to production service provider
- 3rd May 2013 first draft site plan (CAD) with zones produced
- 17th May 2013 first draft EMP produced for review
- 14th June 2013 all content, concessions, performers etc confirmed no more applications or expressions of interest accepted
- 21st June 2013 second draft EMP produced for client review
- 28th June 2013 SAG to be held at AP (TBC)
- 2nd July 2013 updates from SAG to be included in EMP
- 10th July 2013 deadline for all concessions, stallholders, exhibitors etc receiving their exhibitors packs which contain site maps, zone maps, car passes, site passes, terms and conditions etc
- 21st July 2013 (am) site build commences arrival of concessions, stall holders
- 21st July 2013 11am – 4pm event open to the public
- 21st July 2013 4pm onwards site de-rig
- 31st July 2013 Production Service Debrief document delivered to client

Debrief meeting date to be confirmed

The celebration of 150 years of Alexandra Park is at the heart of this event. However the ambition for the project is that a high number of new visitors will be attracted to enjoy this phenomenal green space and hopefully use it in the future for entertainment and recreation.

6. Fabric repairs, and Maintenance Plan/Surveyor to the Fabric

6.1 The fabric repair programme to the S colonnades and the SE pavilion re-roofing is going well and on course for finishing in August as planned. The clinker concrete slab on the first floor of the colonnades has been removed from the central bay as planned and the new steels are being installed as this report is being written.

The SE pavilion roof has been removed and replaced, and some additional brickwork repairs are being undertaken taking advantage of the scaffolding.

6.2 We are currently finalising a brief and invitation to tender for a Surveyor to the Fabric to oversee the development of a 5-10 year Fabric Maintenance Plan. The appointment requires the skills of a conservation architect and building surveyor. We are recruiting via a framework agreement, supported by the LBH procurement team.

Interviews are expected to be held in mid-May with an appointment confirmed by the end of May/early June.

The initial project is expected to take six months and will identify and prioritise essential repairs and on-going maintenance requirements. A strategy will then be developed to approach long term maintenance and future investment in the building fabric

7. Proposals to introduce CPZ in area to east of Park

The Borough has consulted the public about proposals to introduce a Controlled Parking Zone in the streets to the east of the Park. The implications for parking in Alexandra Park are potentially significant; in that commuter parking close to Alexandra Palace station may be displaced onto the free parking bays running up the hill along Alexandra Palace Way. There is a prima facie case for considering the introduction of parking charges in this area, and monitoring the effect on other free parking in the Park, especially in the East car park outside the ice rink.

Any such proposal would have to be fully consulted on, and Charity Commission approval would need to be obtained, but SAC and CC members' views are sought as an initial step.

8 Governance

The Board decided in February to appoint Bob Kidby as an independent adviser (non-voting) on a voluntary basis. His CV is attached Appendix 9.3 for information. I am sure that Committee members will agree that his particular experience in property and law at this important time will be very valuable to the Trust.

9 Recommendations

That the Committee notes the contents of this report and endorses the design proposals in detail/outline described at section 4-7 above (and associated Appendices 1-3 below) for each item as appropriate, for consideration by the main Board.

10 Legal Implications

The Council's Head of Legal Services has no comments on this report.

11 Financial Implications

The Council's Chief Financial Officer has no immediate financial implications to highlight. A number of items reported are likely to have financial implications for the Trust at a future date, such as the fabric repair programme and any change to parking restrictions. It is expected that these will be reported to the Board at the appropriate time ahead of any decision.

12 Use of Appendices

- 12.1 Schedule of Events
- 12.2 RedBull Soapbox Race SAG pdf
- 12.3 Bob Kidby CV

Appendix 12.1

APRIL – AUGUST 2013

24 April	
<p>Speedy Services UK Open Qualifier Location: Panorama Room Attendance: 500 Timings: 18:00 – 22:00</p> <p>About: Speedy Services UK Open Qualifier is a small darts event for amateur qualifiers.</p>	
25 April	
<p>London School Group Location: Transmitter Hall Attendance: 35 Timings: 10:15 – 11:15</p> <p>About: Key Stage 2, Year five, Victorian Programming workshop.</p>	
27 April	
<p>Two Door Cinema Club Location: All Areas Attendance: 10400 Timings: 18:30 – 23:00</p> <p>About: Two Door Cinema Club headlines at sell out gig at Alexandra Palace.</p>	
27 April	
<p>Ice Hockey fundraiser Location: Ice Rink Attendance: 100</p>	
28 April	
<p>Bird Walk Organiser: Friends of the Park Location: Alexandra Park</p>	
<p>The City and Country Farmers' Market Location: Paddock Timings: 10:00 – 15:00</p> <p>About: The City and Farmers market provides local residents with between 30 and 50 producers.</p>	
<p>London Spitfires hockey Location: Ice Rink Timings: 17:00 – 18:30</p>	
<p>Harrow School hockey</p>	

Location: Ice Rink Timings: 18:45 – 20:15	
4 May	
ATP Festival Location: All Areas Dates: 4 Attendance: 4000 About: ATP I'll be your mirror headlined by the Yeah Yeah Yeah's. One day event and smaller than previous years.	
The City and Country Farmers' Market Location: Paddock Timings: 10:00 – 15:00 About: The City and Farmers market provides local residents with between 30 and 50 producers.	
11 May	
Private Party Location: The Londesborough Room Attendance: 30 – 50 Timings: 11:00 – 16:00	
12 May	
Antiques & Collectors Fayre Location: The Great Hall Attendance: 4000 Timings: 09:30 – 16:30 About: The event attracts dealers and collectors from around the globe, making this event some of the most prestigious in the Antique calendar.	
13 May	
Organ Practice Location: The Great Hall Timings: 15:00 – 18:00	
16 May	
Segway Dates: 16 – 20 May Location: Alexandra Park Attendance: Pre-book	
19 May	
Hornsey YMCA Fun Run Location: Alexandra Park Attendance: 3000 Timings: 09:30 – 11:30	

<p>Beginners Tree Walk Organiser: Friends of the Park Location: Alexandra Park Attendance: TBC Timings: TBC</p>	
24 May	
<p>Mannings Funfair Dates: 24 May – 2 June Location: Pavilion Car park</p>	
<p>Mums Show Live Dates: 16 – 19 May Location: All Areas Timings: 10:00 – 17:00</p> <p>About: Mums Show Live is a brand new exhibition to the market and is premiering at Alexandra Palace. The exhibition serves parents of 4-12 year olds and provides parents with expert advice, inspiring conversation and fabulous shopping.</p>	
22 May	
<p>London School Group Location: Transmitter Hall Attendance: 35 Timings: 10:15 – 11:15</p> <p>About: Key Stage 2, Year four, Early History of the BBC.</p>	
24 May	
<p>Tattoo Show Dates: 24 – 26 May Location: The Great Hall Timings: 10:00 – 10:00</p> <p>About: The Tattoo Show is a brand new exhibition to Alexandra Palace bringing together world-class artists, vendors and traders, all under one roof. There will also be the usual array of fantastic entertainment and attractions.</p>	
25 May	
<p>Lakeside Art Show Dates: 25 – 26 May Location: Alexandra Park and Lake</p>	
26 May	
<p>The City and Country Farmers' Market Location: Paddock Timings: 10:00 – 15:00</p> <p>About: The City and Farmers market provides local residents with between 30 and 50 producers.</p>	

29 May	
<p>Organ Concert Location: The Great Hall Attendance: 100 Time: TBC</p> <p>About: The Organ Concert returns to Alexandra Palace on a quarterly basis and is run by The Friends of the Organ Trust.</p>	
1 June	
<p>Tree Adventures Dates: 1 – 2 June Location: The Grove Attendance: TBC Timings: TBC</p>	
2 June	
<p>Wedding Location: The Panorama Room Attendees: 550 Timings: 18:00 – 00:00</p>	
<p>Private Sponsored Walk Location: Alexandra Park Timings: 11:00 – 14:00</p>	
<p>The City and Country Farmers' Market Location: Paddock Timings: 10:00 – 15:00</p> <p>About: The City and Farmers market provides local residents with between 30 and 50 producers.</p>	
3 June	
<p>Accounting Exams Dates: 3 – 12 June Location: The Great Hall Timings: 09:00 – 15:30</p>	
9 June	
<p>Private 5k Yoga Run Location: Alexandra Park Timings: 11:00 – 13:00</p>	
<p>Brass Band Location: The Grove Timings: 08:00 – 14:00</p>	
<p>The City and Country Farmers' Market Location: Paddock Timings: 10:00 – 15:00</p>	

<p>About: The City and Farmers market provides local residents with between 30 and 50 producers.</p>	
<p>Knightrider Location: Alexandra Park</p> <p>About: A night time bike ride from Alexandra Palace to Crystal Palace for charity.</p>	
13 June	
<p>APT V Society Location: The Londesborough Room Attendance: 30 Timings: 11:00 – 17:00</p>	
16 June	
<p>Wedding Location: The West Hall Attendance: 1000 Timings: 18:00 – 00:00</p>	
<p>The City and Country Farmers' Market Location: Paddock Timings: 10:00 – 15:00</p> <p>About: The City and Farmers market provides local residents with between 30 and 50 producers.</p>	
20 June	
<p>Haringey Boxing Dates: 20 – 23 June Location: The Great Hall Attendance: 4000 Timings: TBC</p>	
22 June	
<p>Wedding Location: The Panorama Room Attendance: TBC Timings: TBC</p>	
23 June	
<p>Longest Parkrun Location: Alexandra Park Attendance: TBC Timings: TBC</p>	
<p>The City and Country Farmers' Market Location: Paddock Timings: 10:00 – 15:00</p>	

<p>About: The City and Farmers market provides local residents with between 30 and 50 producers.</p>	
<p>Charity Ice Rink event Location: The Ice Rink Attendance: 500 Timings: 13:00 – 20:00</p>	
<p>Mid-Summer Garden Party Location: The Grove Attendance: TBC Timings: 10:00 – 14:00</p>	
<p>Wedding Location: The Panorama Room Attendance: 500 Timings: 17:30 – 00:00</p>	
26 June	
<p>Walk through the Park Location: Alexandra Park Attendance: TBC Timings: 18:30</p>	
<p>MOT Evening Location: Alexandra Park Attendance: TBC Timings: TBC</p>	
29 June	
<p>Cyprus Wine Festival Dates: 29 – 30 June Location: The Great Hall Attendance: 5000</p>	
6 July	
<p>Hornsey Carnival Location: Alexandra Park Attendance: Timings: 08:00 – 16:00</p>	
7 July	
<p>The City and Country Farmers' Market Location: Paddock Timings: 10:00 – 15:00</p> <p>About: The City and Farmers market provides local residents with between 30 and 50 producers.</p>	
<p>MEDXPO Dates: 6 – 9 July Location: The Great Hall, The West Hall, The Panorama Room, Palm Court, Palace Suite</p>	

<p>Timings: 7 July: 10:30 – 18:30 8 July: 10:00 – 17:00 9 July: 09:00 – 16:00</p> <p>About: MEDXPO 2013 is the international medical and hospital equipment exhibition and congress comprised of plenary, conference, workshop and round table sessions that serve and connect the broad disciplines of the healthcare spectrum.</p>	
14 July	
<p>Red Bull Soapbox Race Location: Alexandra Park – All areas Attendance: 10400 Timings: 12:00 – 17:00</p> <p>About: Red Bull Soapbox Race is an international event in which amateur drivers race homemade soapbox vehicles.</p>	
17 July	
<p>Private Company Teambuilding Location: Panorama Room, Upper Field Attendance: TBC Timings: TBC</p>	
19 July	
<p>Segway Dates: 19 – 22 July Location: Alexandra Park Attendance: Pre-book</p>	
19 July	
<p>Mannings Funfair Dates: 19 July – 8 September Location: Pavilion Car park</p>	
20 July	
<p>Kisharon Moonlight Walk Location: Alexandra Park Attendance: TBC Timings: 22:00 – 06:00</p>	
<p>40th Birthday Party Location: The Londesborough Room Attendance: 90 Timings: 17:00 – 00:00</p>	
21 July	
<p>Alexandra Park's 150th Anniversary Party Location: Alexandra Park all areas Attendance: 7000 Timings: 11:00 – 16:00</p>	

<p>About: Community celebration for Alexandra Park, celebrating 150 years of the extraordinary.</p>	
<p>28 July</p>	
<p>The City and Country Farmers' Market Location: Paddock Timings: 10:00 – 15:00</p> <p>About: The City and Farmers market provides local residents with between 30 and 50 producers.</p>	
<p>31 July</p>	
<p>Organ Concert Location: The Great Hall Attendance: TBC Timings: TBC</p>	

Appendix 12.3**Robert Kidby****English Solicitor – Qualified 1977****Professional**

Associate Solicitor	- Nabarro Nathanson (now Nabarro) and Clifford Turner (now Clifford Chance)	1977 to 1983.
Partner	- Durrant Piesse/Lovells (now Hogan Lovells)	1984 to 2010
	- Experience – all types of commercial property investment and development transactions in the UK for clients including: Prudential, Coal Pensions Nominees, Aberdeen, Barclays, HM Government, Henderson, Helical Bar, Land Securities and SEGRO.	
Head of UK and International Real Estate	- Lovells (real estate turnover in excess of £45m)	1995 to 2010
Member of Executive Board	- Lovells (firm's turnover in excess of £750m)	1995 to 2000
Member of Partnership Council	- Lovells (400 partners)	2000 to 2006
Top-rated Category for Real Estate	- Chambers and Legal 500 Directories	1991 to 2010
Policy Committee Member	- British Property Federation	1998 to 2003
Non-Executive Director	- British Property Federation	2003 to 2009
Co-Editor "The Documentation of Property Development"	- Sweet & Maxwell	1992
Numerous speeches/workshops and seminars on legal and professional business subjects in	-	1985 to date

the UK and internationally

- | | | | |
|---|---|--|--------------|
| Member | - | Government Property Outsourcing Group | 1997 to 1999 |
| Devised and put into practice the award-winning Mexican-Wave legal services delivery system and the Virtual Assignment. | - | | 1998 to 2000 |
| Non-Executive Director | - | Welbeck Land | 2008 to 2010 |
| Retired as practising solicitor | - | | 2010 |
| Director | - | Welbeck Land | 2010 to date |
| | - | Experience – Commercial transactions in Central London and residential strategic land transactions throughout S.E. England of c. 2000 acres. | |
| Particular Skills | - | Innovative problem solver | |
| | - | Winning and keeping business | |
| | - | Building teams and reputations | |
| | - | Executive and non-executive board positions | |
| | - | Top commercial property lawyer | |
| | - | Very wide property industry connections | |
| Other | - | Charities: Willow, LandAid, Theatre Delicatessen | |
| | - | Appeal Steward of British Boxing Board of Control | |
| | - | Clubs: Ivy, MCC, Flyfishers | |

October 2012

**Alexandra Park & Palace Informal Joint Meeting of the
Advisory Committee and Consultative Committee**

on 13th May 2013

Report Title: **Park Update**

Report of: **Mark Evison, Park Manager, Alexandra Palace Charitable Trust**

1. Purpose

- 1.1 To update the Committee regarding various events in the Park and the 150th Anniversary projects.
- 1.2 To obtain the Committee's advice regarding a new Park Furniture Design Guide.
- 1.3 To update the Committee on recent wildlife sightings

2. Recommendations

- 2.1 That the Committee notes the report.
- 2.2 That the Committee considers the Park Furniture Design Guide and provides appropriate advice for the Board

Report Authorised by: **Duncan Wilson, Chief Executive** 

Contact Officer: **Mark Evison, Park Manager, Alexandra Palace & Park,
Alexandra Palace Way, Wood Green N22 7AY Tel No. 020 8365 2121**

3. Executive Summary

- 3.1 There are a number of events programmed in the Park over the coming year. The most significant at this stage are the 150th Anniversary Celebration and the Red Bull Soap Box Derby. The calendar of small events is as healthy as ever thanks to the input from the Friends of the Park and other groups.
- 3.2 A new Park Furniture Design Guide has been written by the Park Manager. This document is intended to help improve the quality and consistency of Park furniture. An early draft of the document was sent to relevant interest groups for input and comments. The committee is asked for advice before the document is put to the Board.
- 3.3 The report also includes some notable sightings by local wildlife experts.

4. Reasons for any change in policy or for new policy development (if applicable)

- 4.1 N/A

5. Local Government (Access to Information) Act 1985

- 5.1 N/A

6. Park Events during 2013

- 6.1 There are a number of Park Events programmed during the coming year, the most significant at this stage are the 150th Anniversary Celebration and the Red Bull Soap Box Derby. Details on the management of these events will be covered elsewhere on the agenda.
- 6.2 The Friends of the Park will continue facilitate many of these as they have done in the past. Their programme includes educational walks (on the topics of bats, birds, trees and history), talks and opening of the Park Information Centre. The Saturday morning Parkrun and Sunday conservation tasks will continue throughout the year. Between them the volunteers involved in these activities clocked up a very impressive 1,000 hours.
- 6.3 Theatre group Teatro Vivo have proposed a promenade performance of The Tempest in a number of London Parks. This will take place in July over three nights. The group recruit local people to as crew and choir members through workshops and the rehearsals take place in public in the Park.

7. 150th Anniversary of Alexandra Park

- 7.1 The celebration event will be discussed in more detail elsewhere at this meeting. In general, activities and exhibitions will be taking place to showcase the whole Park. Jugglers, musicians and stilt-walkers together with a team of stewards will encourage visitors to explore the activities around the whole Park and find areas they may not have visited previously.
- 7.2 The rose garden 'legacy project' is well underway. Some of the hedges have been reduced and shrubberies have been replanted with scented and textured plants. The steps and handrails were refurbished last year and repairs to the fountain are planned.

8. Design Guide for Park Furniture

- 8.1 The Park contains a wide range of furniture of various style, age and condition. Some is modern, installed during the Lottery project. Other items were installed during the 1980s development and more still pre-dates that. Currently there are six types of Park bench and seven styles of litter bin. There is also a plethora of bollards, railings, lamp columns and signs. During the lottery project many old and damaged benches and bins were replaced.
- 8.2 Production of a furniture design guide was a special condition of the Heritage Lottery Fund development project (2002-07). A basic design guide for Park furniture was created in 2007 to fit the styles of Park furniture installed.
- 8.3 A design guide dating from the mid-1980s represents an earlier attempt at such a scheme. This guide followed the brown, cream and blue colour scheme still evident in some items of furniture and signs.
- 8.4 This 1980's guide divided the Park into four design zones:
- Palace and environs - areas of Victorian influence
 - Traffic areas
 - General Park areas
 - Pavilion (a short term listing during the lifetime of the temporary events pavilion)
- 8.5 The result of these two approaches is a somewhat confusing mixture of styles, modern and "Victorian". A more consistent style across the whole Park would now be more appropriate now.
- 8.6 Areas such as the Terrace adjacent to the Palace should be consistent with this new approach too.

8.7 The *Friends of Alexandra Park*, the *Hornsey Historical Society* and the *Alexandra Park and Palace Conservation Area Advisory Committee (CAAC)* have been consulted and their comments have been incorporated into this version of the document.

8.8 In summary the guide proposes the following standard items:

- Eastgate Park bench
- Manchester metal bollard or square wooden bollard
- Round cast-iron litter bin
- Wooden finger posts
- Wooden fencing or metal railings
- Wooden Park notice boards

8.9 The committee are asked to consider the document and provide comments and advice before it is presented to the Board. The old-style furniture would be gradually phased out as items reached the end of their life and were replaced by the new styles.

9. Wildlife report

9.1 There are many groups and individuals interested in the wildlife of the Park and they spend many hours investigating and recording on site.

9.2 The Alexandra Park Ornithological Group recently released their figures for 2012. A very good total of 108 species was recorded. This is the same as last year and the fourth highest total on record. No new species were added to the Park's list, for the first time in some years. Therefore, the overall species total for the Study Area remains at 174. In the absence of a new species, bird of the year was a juvenile Kittiwake, seen by people on an organised bird watching walk. Unfortunately, no local birders saw it as by the time news got out the bird had gone.

9.3 Other notable species included Honey Buzzard, Whimbrel, Greenshank, Green Sandpiper and Common Crossbill, all of which, have until this year been recorded less than a dozen times respectively. Common Redstart, Firecrest, and Mealy Redpoll also put in appearances. And after last year's absence Ring Ouzel, Brambling and Wood warbler, were also recorded, with the latter being recorded three times. Little Egret and Common Buzzard continued to be seen regularly during the year. Red Kite was seen on four dates, up on 2011's two sightings.

9.4 On the subject of birds, I am delighted to report that a Peregrine Falcon has been a regular visitor to the Park and Palace! Seen by the Rose Window frequently since January 2013 the bird stirred up great excitement amongst birders and the Friends of the Park. The ring on his leg identified him as the sole male offspring hatched in 2012 by the breeding pair at the Tate Modern.

9.5 The local mycologist discovered a fungus that is affecting the ornamental Hellebores planted near the boating lake. The pattern of growth on the leaves exactly resembles that of *Microsphaeropsis hellebore*. There are 29 records of the pest but none in Middlesex, so this is a first for the vice county.

10. Recommendations

10.1 That the Committee notes the report.

11. Legal Implications

11.1 The Council's Head of Legal Services has no comments on this report.

12. Financial Implications

12.1 The Council's Chief Financial Officer notes the report and has no specific comments to add.

13. Use of Appendices/Tables/Photograph

13.1 Draft Alexandra Park Furniture Design Guide

Alexandra Park Design Guide (DRAFT)

1. Introduction

In order to maintain consistency of park furniture a special condition of the Heritage Lottery Fund development project (2002-07) was to produce a furniture & design guide. The guide was written to accommodate the choices made during the Lottery Project. In 2013, five years on from the project, it is now time to review this guide.

The Palace is embarking on a large regeneration scheme and generally a higher quality of infrastructure is being sought.

2. Background

The Park contains a wide range of furniture of various style, age and condition. Some is modern, installed during the Lottery project. Other items were installed during the 1980s development and more still pre-dates that.

Currently there are six types of Park bench and seven styles of litter bin. There is also a plethora of bollards, railings, lamp columns and signs. During the Landscape Development project many old and damaged benches and bins were replaced.

A design guide dating from the mid-1980s has been discovered that describes the items used in the Park from 1979 to about 1986, and approved items pre-dating that scheme. This guide followed the brown, cream and blue colour scheme still evident in some items of furniture and signs.

This guide divided the Park into four design zones.

1. Palace and environs - areas of Victorian influence
2. Traffic areas
3. General Park areas
4. Pavilion (a short term listing during the lifetime of the events pavilion)

It was intended that all future maintenance and repairs would follow this guide, however this appears to have been ignored or possibly forgotten from around the 1990s. A more consistent style across the whole Park is perhaps more appropriate now.

The Palace and environs will come under the consideration in the early stages of the regeneration scheme and the designers should refer to this new guide.

Thanks are due to the *Friends of Alexandra Park*, the *Hornsey Historical Society* and the *Alexandra Park and Palace Conservation Area Advisory Committee (CAAC)* who have been consulted and their comments have been incorporated into this version of the document.

3. Principle Park Furniture Items

The photos below show the styles chosen by the Landscape Development Manager in 2006 for the HLF Landscape Development Project:

Park bench:



Litter bin:



Dog waste bin:



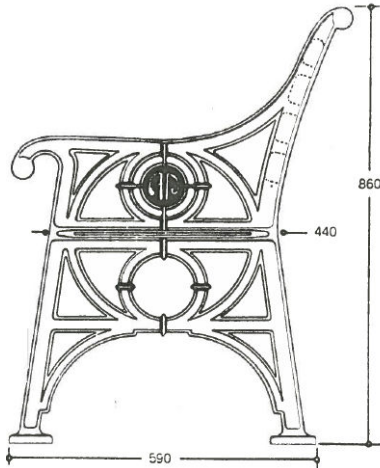
Many of these benches and bins were installed during the project, however, many various other benches and bins remain on site. This style of bench seems too plain and functional for a heritage site such as this. Complete replacement across the whole site has always been prohibitively expensive so items have been installed in a piecemeal fashion. The style of litter bin chosen was economical, but they are now looking tired and many have failed hinges.

4. Park Benches

During the last five years or so, benches were only be replaced as they reached the end of their working life or were vandalised beyond repair. This in effect means replacement of less than one bench each year. A few enquiries are received annually for new memorial benches. Since 2007, rather than install new benches, existing benches have been dedicated and a fee collected for annual repainting for five years.

The grounds maintenance contract was recently varied to include repainting of one-third of the benches each year over the remaining three years of the contract.

The 1980s design guide specifies two types of bench for the Park a (modern) *Victorian* style seat with “Eastgate” seat ends, painted brown with the old ‘AP’ roundel (in cream). The back and seat were made of clear varnished iroko slats.



Existing Eastgate bench by the deer enclosure

In the General Park areas the design was the basic ‘Pointer Seat’ with a golden finish to the timbers.

In early-2013, the Hornsey Historical Society reviewed the literature to ascertain if a particular bench was used in the Park before 1900. Photographs show that the early benches were quite plain, back-to-back seats. They had wooden planks for seats and a metal rail as a backrest. These are not the highest aesthetic quality so the Eastgate seat will be specified for the whole Park. The proposal is for dark-green frames and wooden slats.

The design also includes the ‘AP’ roundel which has been superseded by the People’s Palace logo. Both the CAAC and HHS showed a preference for the older roundel. This is a discrete detail and it is proposed to use this logo on the new benches

It is hoped that a ‘donate a bench’ scheme will be launched in the 150th anniversary year. This will be a variation to the memorial bench scheme and provide quite a legacy across the Park as a whole. A bench in the new style will be donated replace existing benches. Dedication plaques can be installed at the donator’s request.

The list price for the benches is £379 plus VAT and delivery. Installation charges will be additional. As they are replaced, the old benches can be recycled for spare parts.

When existing memorial benches are beyond their working life, the commemorative plaques will be transferred to the replacements.

There are also two wooden memorial seats on the race course. These are in an informal setting under a tree and could be used for any memorial benches requested

for informal areas in future.

5. Bollards

Bollards and posts are usually located along paths, roads and around car parks. The design guide specified a suite of styles, but this has been supplemented with various styles in an *ad hoc* fashion over the years.

Two styles are proposed:

- For the Victorian area around the Palace: Manchester matt black
- In the Park areas: square profile wooden posts, with a 'weather-top'.



Manchester bollard

6. Litter Bins

The 1980s design guide specified four different litter bin types. As with other items the style is inconsistent across the site. A single style is now suggested, a round, cast iron type. The exceptions to this rule are railway sleepers bins in the conservation area and the mobile wire cage bins.



All bins in working order will be retained until replacement is required. However, the small heritage-style open-topped litter bin was too small for modern use and caused problems with rubbish overflowing. Those in the Park were replaced in 2007 and two that remain on the Terrace are due for replacement.

If an old or vandalised bin is replaced the new bin may be located in a better position nearby, if necessary. The overall number of bins on site is to remain constant at about 75.

Wire cage litter bins are used as a mobile bin. They are relocated throughout the year. For example, they are placed on the south slope in the summer when the area is populated with sun bathers and picnics, but in the winter they are moved to AP Way as this route is heavily used by the visitors to the darts and snooker championships.

The dog waste bins installed in 2005 have become severely corroded and in some cases they have been removed altogether. Since re-classification, dog waste can be deposited in regular waste bins. Where there is a need to retain a dog-waste bin a post mounted green bin has been installed to reduce the visual impact.

The CAAC have expressed the opinion that the separate red bins are removed altogether, but this causes concerns from other Park users because the litter bins are not fully enclosed and the smell can become unpleasant. Luckily at Alexandra Park the bins are emptied on a daily basis, so smells should not become an issue.

7. Finger posts

The 1980s design guide shows a metal Victorian style post, but there is only one extant example. A number of wooden finger posts were installed around the Park in 2006-07. This design is appropriate for the Park and will continue to be maintained.

8. Gates, railings and fences

There are ornate Victorian railings at the entrances from Dukes Avenue, Alexandra Park Road and Muswell Hill. The drawings from the 1980s design guide are shown overleaf. These gates will be maintained.

The guide also specified a 'boom gate' in steel box-section – intended to be blue, brown or green but all are now painted white. These are not of the highest aesthetic value and should be replaced as they reach the end of their life.

Plain steel 'park railings' in are located along The Avenue boundary and will be maintained in black. This style is ideal for the proposed railings along Newland Road as part of the s106 funded project.

Wooden fencing can be found in the Grove, Redstone pond, the conservation and balancing ponds and the pitch & putt course. The Park Manager has been replacing this fencing in a consistent style as the opportunity arises. The fencing around the Islands and Workshop buildings in the Grove has been repaired or replaced in the last three years.



There are also flat-top railings and hoop-top railings around the boating lake and elsewhere. The proposal is to replace these with railings to match the Avenue Boundary if and when they get replaced.

8. Park Notice Boards

There are sixteen Park notice boards on site. The majority of them are wooden structures with a map, a welcome notice and a changeable poster section. The map and welcome notice are now rather dated and will be revised and replaced following the current marketing guidelines. The wooden structures will be retained.



9. Supplemental

For the record, the paint reference numbers for the 1980s colour scheme are:

Cream BS06C33

Brown BS08B29

Blue BS18D433

Agenda item:

**Alexandra Park & Palace Informal Joint Meeting of the
Advisory Committee and Consultative Committee**

on 13th May 2013

Report Title: **Alexandra Park and Palace design issues and planning/listed building consent/advertising consent applications**

Report of: **Duncan Wilson, Chief Executive Alexandra Palace Charitable Trust**

1. Purpose

1.1 To update the Committees on a number of design issues where a planning/Listed Building Consent/advertising consent application is in prospect, so that advice may be passed on to the Board for decision on 23 May

2. Recommendations

2.1 That the Committee endorses the content of the proposals by the owner of Little Dinosaurs, the prospective advertisement consent and principles of prospective planning/Listed Building Consent applications around the Place as outlined below

Report Authorised by: **Duncan Wilson, Chief Executive**

Contact Officer: **Duncan Wilson, Chief Executive, Alexandra Park & Palace,
Alexandra Palace Way, Wood Green N22 7AY Tel No. 020 8365 2121**

3. Executive Summary

3.1 This report covers:

- Outline proposals by the owner of the Little Dinosaurs soft play centre in the Grove, as discussed on site by members of both Committees on 9 April;
- The content of a proposed application for advertisement consent to take advantage of the blocked window openings on the S façade of the Palace and at the W and E ends to publicise activities at the Palace, to explain our history and our plans;
- To outline the scope of proposals to tidy up the design of the area outside the Bar and Kitchen;
- To explain the interim strategy for protection of areas adjacent to the NW tower and the N façade where spalling brickwork making areas of the site and neighbouring properties inaccessible

3.2 The Committees are invited to endorse the proposals in each case for approval by the main Board

Background

4. Little Dinosaurs soft play centre – Building alterations and improvements to surrounding area

- 4.1 The operator of the Little Dinosaurs soft-play centre in the Grove has a number of proposals for the property relating to both the building and the surrounding grounds. In order to assist discussion at this meeting Committee Members were invited to a site visit on 9th April 2013. Ten Members were able to attend and they met the operator, Jason Jenkins who explained his proposals. Mr Jenkins will be present at the Committee meeting to answer questions if required.
- 4.2 The first proposal is to extend the footprint of the building on the northern side to incorporate the present N. veranda, already partly in filled. A drawing of the layout is shown in Appendix 1; the main point is to show the red infill walls, with apologies that other details are less legible at this scale. The rear elevation of the extension will be re-aligned with the existing storage sheds to make a continuous wall. Windows will be maintained in the new wall and the cladding will be dark-brown to match the existing sheds.
- 4.3 This proposal will require Planning Permission and Members are asked to consider and advise the Trustees according to the Functions of the Advisory Committee and constitution of the Consultative Committee.
- 4.4 Comments by members on the site visit related to the detail of the rear wall, its material construction, style of windows and future maintenance. It was noted that the wall would result in the loss of one of the three verandas around the building.
- 4.5 The second proposal relates to improvements to the grounds of the building. This includes a planting scheme to soften the impact of the building on the Park and installation of artificial grass to improve the areas of high footfall which are muddy and unattractive. Wooden play structures are also proposed to replace the existing plastic slides and see saws. The wooden equipment will be of higher quality, more robust and more attractive than the existing items.
- 4.6 Some members made comments regarding alternative surface materials such as gravel and a hedgerow to screen the gas bottles at the western end of the building.
- 4.7 One comment was received by email a few days later from Denise Feeney: We stated some concerns as to the materials for the walling, exterior planting and ground treatments to be used - but as long as they are in keeping with the historical nature of the Grove, I feel any improvements will enhance the community use of the building.
- 4.8 **Some, or all of this proposal will require Planning Permission and Members are asked to consider and advise the Trustees according to the Functions of the Advisory Committee and constitution of the Consultative Committee. The advice will be reported to the Board in due course.**

5. Advertising consent application, Alexandra Palace

- 5.1 Through the consultation process regarding the Regeneration project a number of respondents have commented on the lack of visible information regarding the past, present and future of Alexandra Palace on the outside of the building. This has also been a consistent comment from mystery shopping exercise and customer feedback gathered during the day to day running of both the Palace and Park. Though it is recognised that banner systems should not be placed for permanent use (please see Appendix One for further information on Palm

Court entrance banner system) on the brickwork, it is felt that the blue plywood panels blocking the former window openings on the W, S and E facades of the Palace could be better used to inform our visitors about the Palace and Park

“Class 5: Advertisements on business premises” is the Advertising Consent category under which we should apply for permission. The Class description states that “business premises” means any building in which a professional, commercial or industrial undertaking is being carried out or that any commercial services are being provided for the public. The term would include: office buildings, banks, shops, theatres, cinemas, dance halls, etc. Class 5 only permits advertisements for the goods or services available at the particular premises (*Source - outdoor advertisement and signs a guide for advertisers (DCLG)*)

The regulations of Class 5 are as follows:

Class 5: Advertisements on business premises

An advertisement permitted in Class 5 must not:

- Have any letters, figures, symbols or similar features in the design over 0.75m in height, or 0.3m in height if they are in any Areas of Special Control of Advertisements;
- Have its highest part at more than 4.6m above ground level, or 3.6m in any Area of Special Control of Advertisements;
- Have its highest part above the level of the bottom of the first floor window in the wall where the advertisement is;
- Be illuminated, unless the illumination is intended to indicate medical or similar services or supplies are available at the premises;
- If the premises are in any Area of Special Control of Advertisements, exceed in area 10% of the external face of the buildings, measured up to a height of 3.6m above ground level.

Source: Outdoor advertisements and signs: a guide for advertisers (DCLG)

It is important to recognise Alexandra Palace as a Grade 2 listed building and therefore any normal permits within class 5 would also require listed building consent. We are currently in further discussions with the Borough’s Planning Department to ensure that we have supplied all required information before submitting the application.

5.2 Process for consent

The consent will be decided by the Planning Committee (in some circumstances they may delegated the responsibility to an officer in the Planning team). In deciding whether to approve the application, the Planning Committee are guided by two issues – amenity and public safety.

a) Amenity

In practice, amenity is usually understood to mean the effect upon visual and aural amenity in the immediate neighbourhood of the advertisement or where passers-by will be aware of the advertisement. In assessing amenity, LPAs will always consider the local characteristics of the neighbourhood. For example, if the advertisement displayed is in a locality where there are important scenic, historic or architectural features, the LPA will consider whether it is within scale and keeping of these features. This is of particular importance given APP’s listing and location within a Conservation Area.

b) Public Safety

Public safety means the considerations which are relevant to the safe use and operation of any form of traffic or transport on land, over water or in the air. For example, the LPA must

assess the likely effects of the advertisement on the behaviour of drivers. The LPA does assume that advertisements are intended to attract attention – what matters is whether it will be so distracting or confusing that it would create a hazard. The LPA will likely consult other relevant bodies, such as the highways authority, if an advertisement is visible from a major road.

5.3 Detailed proposals

Appendix 11.1 illustrates the proposals location by location

Location 1 (Palm Court entrance) is for temporary event signage which will only be used occasionally during event or busy days. Use of this signage will be limited to 52 out of 365 days.

Location 2 (Far right side of Palm Court entrance outside the Bar & Kitchen) Past, Present, Future: Artwork demonstrating the heritage, current activity and future ambition of Alexandra Park and Palace.

Location 3 (Windows on the tower next to the beer garden but facing the view) Regeneration and directional signage.

Location 4 (South Terrace Board Next to east light well) 150th Anniversary Celebration Event signage.

Location 5 (BBC Studios) Directional signage and historical information on the BBC at Alexandra Palace.

Location 6 (Left and right windows outside of the Ice Rink) Directional signage, regeneration panels, and past, present and future signage as previously designed.

Summary

The process for achieving both advertisement and listed building consent is complex and has a long timeline. We are approaching SAC/CC at this stage so that advice can be given to the Board in advance of the formal application process. The overriding objective is to inform our visitors about Alexandra Park and Palace and its amazing past, present and future.

6. Area outside Bar and Kitchen

The area outside the Bar and Kitchen is not very welcoming to those wishing to eat/drink outside in the summer. It is finished in black top tarmac, there is no shade/shelter, and it contains/contained a number of pieces of relocated historic fabric which were deteriorating. In 2012 we obtained temporary consent for the removal to a safe place of the cast iron panels, which had previously been part of the old racecourse grandstand. In a place where they were at risk of being nudged by vehicles, and being made of brittle cast iron, I do not propose reinstatement but storage in the basement for reuse in a less risky environment.

One “historic” feature remains – the cement urn in the middle of the square planter bed, boxed in with a “split log” effect more reminiscent of a log cabin than a London park. It is proposed that this feature is dismantled and the urn stored in the Park Yard for reference. It is currently structurally unstable and may not be safely conservable for reinstallation in a public place. It is understood that it came from the Italian Garden on the site of the West Hall.

The intention is to resurface the area with tar-bound chippings to match the surface on the east of the S Terrace, and delineate new seating areas with moveable screens and planters, and in fine

weather place umbrellas there. This would be a much more flexible and appropriate design, without prejudicing the use of the area to support events (eg for unloading) as required.

The Committee is asked to endorse this proposal to the Board, pending a full Listed Building Consent submission.

7. Protection of areas adjacent to north facade

There is an ongoing problem with the faces of the buff bricks around the Palace which are prone to spalling when water/frost gets behind them, which tends to occur when the pointing erodes. The NW corner tower and the W end of the N facade are particularly badly affected due to weathering. This note is to advise the committee that we may need to take measures to protect owners of adjacent property from falling fragments of brick, pointing and cement render, in particular car parking areas outside the lab health club and the N service yard. Full repair of this facade would involve extensive scaffolding and would be very expensive, so is not currently programmable. The netting is the most likely cost effective temporary solution, and this facade is less visible than the S facade where it was previously suggested (and rejected). **The Committee's endorsement of this measure in principle is requested.**

8. Recommendations

That the Committee notes the contents of this report and endorses the design proposals in detail/outline described at section 4-7 above (and associated Appendices 1-3 below) for each item as appropriate, for consideration by the main Board.

9 Legal Implications

The Council's Head of Legal Services has no comments on this report, save to confirm the need for the Committees to frame their comments to the Board on the advertising consent application referred to at paragraph 5 of the report, in accordance with the DCLG guidance. Where this does not prove possible, then reasons for departing from the guidance should be given.

10 Financial Implications

The Council's Chief Financial Officer notes the proposals set out in the report and at this stage has no further comments to make. Should these proposals be endorsed, further reports will be submitted to the Trust Board which should then address any financial implications of taking these forward.

11 Use of Appendices/Tables/Photographs


- 11.1 Appendix 1: Little Dinosaurs Proposed Site Plan
- 11.2 Appendix 2: Creative concepts and locations for Alexandra Park and Palace branding on W, S and E facades

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Elena Rowland
Designer
 15 Covington Gardens,
 London SW16 3SE
 Tel.: 0208 764 4631
 Mob.: 0790 627 5257
 elena.david@topenworld.com

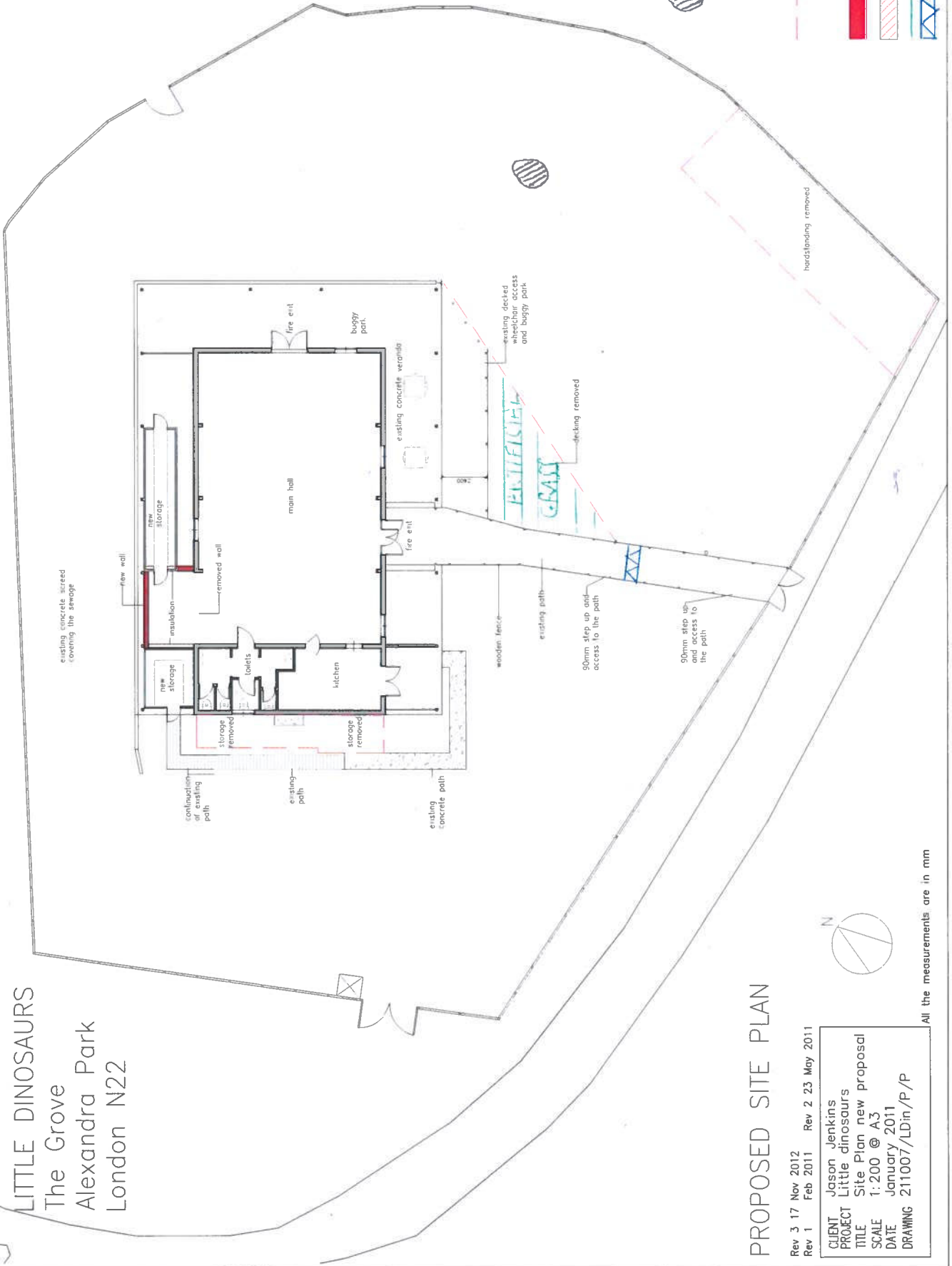
IMPORTANT NOTE
 Where no dimensions are given, the measurements should be referred to the Designer.
 In any event, the Designer shall be held responsible for any errors in the drawings and drawings shall be given to larger scale drawings.
 Where the drawing relates to existing structures, the Designer shall accept that there is no liability for any errors in the building dimensions and drawings.
 Such contracts shall be referred to immediately to the Designer. It is intended that the drawings shall be used for construction without the written permission of the Designer.

Wooden climbing frame



KEY:

- Removed items
- Removed wall
- █ New wall
- ▨ Insulation
- A LAYERS
- Willow Dinosaur



LITTLE DINOSAURS
 The Grove
 Alexandra Park
 London N22

PROPOSED SITE PLAN

Rev 3 17 Nov 2012
 Rev 1 Feb 2011 Rev 2 23 May 2011

CLIENT	Jason Jenkins
PROJECT	Little dinosaurs
TITLE	Site Plan new proposal
SCALE	1:200 @ A3
DATE	January 2011
DRAWING	211007/LDin/P/P

All the measurements are in mm

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